



## 2016 Quarterly Report for Reimbursement Lodging Tax Funds

**Due: April 4, July 1, October 3, January 2 (2017)**

Please fill out this report completely, answering the two questions as fully as you'd like. You may use a bullet list, anecdotes, accomplishments, and/or numbers however you think best tells how you used City of Sumner Lodging Tax Funds to increase overnight stays in Sumner. Please do **not** provide receipts but keep them in your files to be available upon request.

1. Please describe what your organization has done in the past three months to promote tourism to Sumner.  
Provide visitor services and information via phone, internet, social media and mailings; maintained visitor center/researching alternatives for new visitor center; distribution of visitor guides to events at Fairgrounds; creation and distribution of Sumner gift baskets; currently working on new Sumner promotion materials for Fair booth; meetings with DMAI and lodging partners for tourism promotion planning for 2016 and 2017; ongoing meetings with local merchants and restaurants to drive business to historic downtown core.
2. Please describe what your organization has done in the past three months to promote tourism to the region and how that benefits Sumner.  
Same work as above/Work with Fair event hosts drives overnight stays at Sumner hotels; Work with TRCVB, Sports Commission and WTA to reinforce Sumner/Rhubarb Pie Capital brand and encourage continued regional promotion.

These forms will be included as part of your 2017 Funding Application for consideration of future funding.



323 N Meridian STE A  
 Puyallup, WA 98371  
 (253) 845.6755

# LTAC Invoice #13153

**DATE:** JAN 1 - MAR 31, 2016

**TO: CITY OF SUMNER**  
 c/o John Galle  
 1104 Maple Street, Ste 200  
 Sumner, WA 98390

DESCRIPTION	RATE	TOTAL
Tourism/Visitor Expenses: Web Design \$750 (Jan, Feb, Mar (Ainsworth Studio)) Rhubarb Pie Tourism Baskets \$55.77 (Walmart)	\$805.77	\$805.77
Personnel: Tourism & Marketing Staffing	\$4,687.50	\$4,687.50
Please make check payable to PSCC Due upon receipt	SUBTOTAL	\$5,493.27
<i>Line item amounts requested for reimbursement are Sumner's portion of total receipt/invoice.</i>		
	TOTAL	\$5,493.27