



2016 Quarterly Report for Reimbursement Lodging Tax Funds

Due: April 4, July 1, October 3, January 2 (2017)

Please fill out this report completely, answering the two questions as fully as you'd like. You may use a bullet list, anecdotes, accomplishments, and/or numbers however you think best tells how you used City of Sumner Lodging Tax Funds to increase overnight stays in Sumner. Please do **not** provide receipts but keep them in your files to be available upon request.

1. Please describe what your organization has done in the past three months to promote tourism to Sumner.
 - Helped with stories in Sunset Magazine travel book/magazine for Summer 2016 with Sumner.
 - Helped with Rhubarb Pie Festival in USA Today w/Travel Tacoma & SDA
 - Developed Food Truck expansion for Daffodil Festival 2016
 - Branded float for Daffodil Festival.
 - New, branded banners for downtown, coordinated with SDA, SDPA and Arts Commission
 - Developed Drive into Sumner event to go with Classy Chassis
 - Developed Movies Off Main with Arts Commission
 - Upkeep of rhubarbpie website.
 - Attended Sports Commission & Travel Tacoma annual events
 - Toured Travel Tacoma new blog writer around Sumner
 - Board member of Travel Tacoma and Sumner Downtown Association
 - Administration of lodging tax funds including reporting, payment, tracking
 - Worked with hotel on impact of proposed zoning changes to Interchange Commercial
 - Continued expansion of Wastewater Treatment Facility
 - Installed light at I36th for improved access to/from hotel
 - Met with Sports Commission about upcoming BMX event
 - Cleaned up code for holding events to improve process

2. Please describe what your organization has done in the past three months to promote tourism to the region and how that benefits Sumner.
 - Participated in South Sound Together
 - Board member of Travel Tacoma
 - Invited Sports Commission to speak at Sumner Rotary about their work
 - Support regional Daffodil Festival
 - Worked with Washington State Fair on how Traffic Ave/E Main interchange affects Fair traffic & led effort to obtain State, Port and local funding for expanding congested interchange.

These forms will be included as part of your 2017 Funding Application for consideration of future funding.