



2016 Quarterly Report for Reimbursement Lodging Tax Funds

Due: April 4, July 1, October 3, January 2 (2017)

Please fill out this report completely, answering the two questions as fully as you'd like. You may use a bullet list, anecdotes, accomplishments, and/or numbers however you think best tells how you used City of Sumner Lodging Tax Funds to increase overnight stays in Sumner. Please do **not** provide receipts but keep them in your files to be available upon request.

1. Please describe what your organization has done in the past three months to promote tourism to Sumner.
 - Continued developing improvements and forms for new event process
 - Supported development of Relay for Life, Rhubarb Days, Vintage Trailer Show, Classy Chassis plus Music Off Main & Movies Off Main
 - Helped Heritage Quest Library welcome film crew from New Zealand & assisted with filming
 - Assisted with Bar Rescue filming at Schaefer's Bar & Grill
 - Printed & hung new summer banners featuring rhubarb pie downtown
 - Designed new fall banners for downtown
 - Float highlighted visiting Sumner & went through Daffodil parades in Tacoma, Puyallup & Orting as well as featured on NW Cable News, seen in Idaho, Washington & Oregon
 - Ongoing web updates & social media pushes for events, rhubarb & businesses
 - Worked with Chamber & Cannery on future of visitor center
 - Sunset Magazine summer destination guide on stands with Sumner feature—further promoted via website & social media
 - Spoke at annual Association of Washington Cities conference in Everett & discussed Sumner with elected officials from across the State.
 - Prepared for Sports Commissions' BMX Nationals—dining guides, updated website, etc.
 - Beginning 16-17 biennial budget work that includes support for Daffodil Festival, events and discussion of new structure to store the float & Kenworth.

2. Please describe what your organization has done in the past three months to promote tourism to the region and how that benefits Sumner.
 - Participated in South Sound Together/assist with branding work
 - Board member of Travel Tacoma/attended annual lunch
 - Support regional Daffodil Festival
 - Continued gathering funding for Traffic Ave/E Main interchange that affects State Fair traffic

These forms will be included as part of your 2017 Funding Application for consideration of future funding.