



2016 Quarterly Report for Reimbursement Lodging Tax Funds

Due: April 4, July 1, October 3, January 2 (2017)

Please fill out this report completely, answering the two questions as fully as you'd like. You may use a bullet list, anecdotes, accomplishments, and/or numbers however you think best tells how you used City of Sumner Lodging Tax Funds to increase overnight stays in Sumner. Please do **not** provide receipts but keep them in your files to be available upon request.

1. Please describe what your organization has done in the past three months to promote tourism to Sumner.
All efforts in Q2 have remain focused on the July 2016 USA BMX National Event to be hosted in Sumner.
We also submitted a re-bid for the 2017 USA BMX National in hopes of a second year return.
2. Please describe what your organization has done in the past three months to promote tourism to the region and how that benefits Sumner.
Nearest to Sumner, we are working with the American Marksman Tour that will take place at the Paul Bunyan Shooting Range in Puyallup. We expect this event to create compression into Sumner lodging.
We have begun the scoping process for our 2017 budget and are creating new strategies to invest in higher level sports-specific marketing for all of Pierce County.

These forms will be included as part of your 2017 Funding Application for consideration of future funding.

TPC SPORTS COMMISSION

dba Tacoma South Sound Sports
 1119 Pacific Ave - Suite 500
 Tacoma, WA 98402

Invoice

Date	Invoice #
6/30/2016	439

Bill To
City of Sumner Carmen Palmer 1104 Maple Street Sumner, WA 98390

P.O. No.	Terms	Project
2		

Quantity	Description	Rate	Amount
1	Tourism Promotion Program - Marketing Sumner for Amateur Sports Events Receipts Available Upon Request	1,250.00	1,250.00
		Total	\$1,250.00