



2016 Quarterly Report for Reimbursement Lodging Tax Funds

Due: April 4, July 1, October 3, January 2 (2017)

Please fill out this report completely, answering the two questions as fully as you'd like. You may use a bullet list, anecdotes, accomplishments, and/or numbers however you think best tells how you used City of Sumner Lodging Tax Funds to increase overnight stays in Sumner. Please do **not** provide receipts but keep them in your files to be available upon request.

1. Please describe what your organization has done in the past three months to promote tourism to Sumner.
 - Rolled out improvements for new event process and held Event Summit for education of new process and encourage collaboration among partners.
 - Supported development of Relay for Life, Rhubarb Days, Vintage Trailer Show, Classy Chassis plus Music Off Main & Movies Off Main
 - Collaborated with TRCVB for professional photographs of Downtown during Classy Chassis
 - Printed & hung new fall banners enhancing fall events and encouraging brand.
 - Supported Sports Commissions' BMX Nationals—dining guides, updated website, etc.
 - Continued 17-18 biennial budget work that includes support for Daffodil Festival, events and discussion of new structure to store the float & Kenworth.
 - Researched unique situation with Sumner's lodging tax with Pierce County, MRSC and DOR. Reached out to partners to explain situation.
 - Presented at Bonney Lake Chamber/Chamber Collective about Sumner, including use of Rhubarb Pie hook.
 - Held Drive Into Sumner to expand Classy Chassis visits.
 - Assisted TRCVB with Americana blog to appear on their website and Huffington Post.
 - Supported development of upcoming Street of Treats
 - Worked on preparation for upcoming Santa Parade, including encouraging participation

2. Please describe what your organization has done in the past three months to promote tourism to the region and how that benefits Sumner.
 - Participated in South Sound Together/assist with branding work
 - Board member of Travel Tacoma + Pierce County
 - Supported BMX Nationals near Sumner in Pierce Co park.
 - Continued gathering funding for Traffic Ave/E Main interchange that affects State Fair traffic
 - Assisted with AUSA's Salute to the Troops in Puyallup.
 - Connected AUSA with Travel Tacoma for increased partnership to welcome visitors/military stationed at JBLM.

These forms will be included as part of your 2017 Funding Application for consideration of future funding.