



## 2016 Quarterly Report for Reimbursement Lodging Tax Funds

**Due: April 4, July 1, October 3, January 2 (2017)**

Please fill out this report completely, answering the two questions as fully as you'd like. You may use a bullet list, anecdotes, accomplishments, and/or numbers however you think best tells how you used City of Sumner Lodging Tax Funds to increase overnight stays in Sumner. Please do **not** provide receipts but keep them in your files to be available upon request.

- I. Please describe what your organization has done in the past three months to promote tourism to Sumner.

The USA BMX Lumberjack Nationals event was hosted June 30<sup>th</sup> – July 3<sup>rd</sup>, just crossing over from Q2 to Q3.

633 Participants (Fact)

2123 Spectators (Estimate)

217 LOCAL Participants (33% of total participants)

83 TRAVELLING WA participants (Outside of 50 mile radius, but within the state of WA.) (13%)

363 TRAVELLING from OUT OF STATE (57%)

446 TOTAL TRAVELLERS (that's all participants from outside of 50 miles) (67%) <<<< That's STRONG. Our annual average across all events is 41%.

78 INTERNATIONAL Participants (Aus, Jap, Can) (12%)

Room Nights 1,856 (estimate)

Estimated Direct Spending: \$464,739 <<<< That's our LOWEST, most conservative number.

Estimated Economic Impact (Calculates with multipliers, etc.) is ~\$850,000 - \$950,000

2. Please describe what your organization has done in the past three months to promote tourism to the region and how that benefits Sumner.

Hotelier relations for WIAA Soccer and Holiday Inn Express. We have secured lodging for WIAA officials in Sumner.

We are still awaiting bid award information from USA BMX for a possible return in 2017.

These forms will be included as part of your 2017 Funding Application for consideration of future funding.

TPC SPORTS COMMISSION

dba Tacoma South Sound Sports  
 1119 Pacific Ave - Suite 500  
 Tacoma, WA 98402

# Invoice

Date	Invoice #
9/30/2016	456

<b>Bill To</b>
City of Sumner Carmen Palmer 1104 Maple Street Sumner, WA 98390

P.O. No.	Terms	Project
3		

Quantity	Description	Rate	Amount
1	Tourism Promotion Program - Marketing Sumner for Amateur Sports Events Receipts Available Upon Request	1,250.00	1,250.00
		<b>Total</b>	\$1,250.00