

ORDINANCE NO. _____
CITY OF SUMNER, WASHINGTON

AN ORDINANCE ADOPTING AMENDMENTS TO THE CITY OF SUMNER ZONING CODE REGULATIONS AMENDING SECTIONS 18.44.245; AND 18.44.230; OF THE SUMNER MUNICIPAL CODE.

WHEREAS, to better accommodate and encourage economic development amending the sign code to allow additional signage is helpful; and

WHEREAS,; and

WHEREAS, the amendment is necessary to clarify the title of section 18.44.230 to apply only to signs in the Neighborhood Commercial and mixed-used developments in the commercial districts; and

WHEREAS, the City’s State Environmental Policy Act (SEPA) official issued a Determination of Nonsignificance on June 15, 2016; and

WHEREAS, on DATE notice was sent to the Washington State Department of Commerce requesting expedited review. On DATE the City was granted expedited review and was informed that it had met the Growth Management Act notice requirements under RCW 36.70A.106; and

WHEREAS, the Planning Commission held a public hearing on June 2, 2015 and approved with a 5-0 vote a recommendation to the City Council for approval; and

WHEREAS, the City Council held a public hearing on DATE, 2016 following review by the City Council Community Development Committee on May 18, 2016.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SUMNER, WASHINGTON, DO ORDAIN AS FOLLOWS:

Section 1. That the title for subsection 18.44.230 “Signs permitted in neighborhood commercial district, mixed-use developments in the central business district, general commercial district and in the mixed-use development district,” of the Sumner Municipal Code is hereby amended to read as follows:

“18.44.230 Signs permitted in neighborhood commercial district; and mixed-use developments in the central business district, general commercial district and in the mixed-use development district.”

Section 2. That subsection 18.44.245 “Signs permitted in the interchange commercial district” of the Sumner Municipal Code is hereby amended to read as follows:

“A. Aggregate Sign Area. The aggregate sign area for the premises shall not exceed one and one-half square feet for each foot of street frontage. Aggregate sign area for corner lots shall not exceed one square foot for

each foot of street frontage. The permitted signs enumerated below are subject to the total aggregate sign area.

B. Multi-Establishment Buildings. A single building that contains more than one establishment may erect the following signs up to the maximum aggregate sign area:

1. Building Identification Sign. Sign(s) identifying the name and/or address of the building are allowed as follows. Said sign(s) may contain the names of individual establishments in the building for up to 70 percent of the sign area.

a. Freestanding Signs.

i. One freestanding sign is allowed. The maximum sign area permitted is 300 square feet. No one face shall exceed 150 square feet. The freestanding sign shall not exceed a height of 45 feet.

ii. ~~An~~One additional freestanding sign is allowed for those properties located within 100 feet of a state route and access to the site does not front along the state route. The maximum sign area permitted is 50 square feet. No one face shall exceed 25 square feet. The additional freestanding sign shall not exceed a height of 6 feet.

b. Wall Signs. One wall sign or freestanding sign is allowed for each street frontage not to exceed a total of two signs. The maximum sign area permitted is equal to five percent of the facade to which it is attached.

c. Window Signs. Sign area shall not exceed 10 percent of the total window area of any facade. Window signs shall meet the standards in SMC 18.44.030(D).

d. Projecting Signs. On properties where a freestanding sign cannot be erected due to setback requirements or building placement, a projecting sign may be allowed in lieu of the permitted freestanding sign. Said projecting sign shall not exceed 15 square feet (outside dimensions). Signs shall meet the standards in SMC 18.44.170.

e. Awning or Canopy Signs. Sign area shall be calculated as part of total allowed area for a wall sign. No canopy sign shall extend above the top of the canopy.

f. Roof signs are prohibited.

g. Suspended Signs. Suspended signs shall meet the standards in SMC 18.44.170.

2. Individual Establishment Identification Signs. Each individual establishment in a multi-establishment building is allowed a minimum of 30 square feet of signage as set forth below. Aggregate sign area shall not apply to signs for individual establishments.

- a. Freestanding signs are prohibited.
- b. Wall Signs. The maximum sign area permitted is equal to five percent of the facade to which it is attached.
- c. Window Signs. Sign area shall not exceed 10 percent of the total window area of any facade. Window signs shall meet the standards in SMC 18.44.030(D).
- d. Projecting Signs. Projecting signs are permitted and shall meet the standards set forth in SMC 18.44.170.
- e. Awning or Canopy Signs. Sign area shall be calculated as part of total allowed area for a wall sign. No canopy sign shall extend above the top of the canopy.
- f. Roof signs are prohibited.
- g. Suspended Signs. Suspended signs shall meet the standards in SMC 18.44.170.

C. Single Establishment Buildings. Any commercial building occupied by a single establishment may erect signs as follows up to the maximum aggregate sign area:

1. Freestanding Signs.

- a. One freestanding sign is allowed. The maximum sign area permitted is 300 square feet. No one face shall exceed 150 square feet.
- b. The freestanding sign shall not exceed a height of 45 feet. Such maximum height shall be available regardless of sign setback.
- ~~c. Low, horizontal signs are preferred.~~
- c. One additional freestanding sign is allowed at the frontage road entrance for those properties located within 100 feet of a state route and access to the site does not front along the state route. The maximum sign area permitted is 50 square feet. No one face shall exceed 25 square feet. The additional freestanding sign shall not exceed a height of 6 feet.

2. Wall Signs. ~~A maximum of two wall signs are allowed on the premises.~~ Sign area shall not exceed five percent of the area of the building facade to which it is attached. Said sign may be illuminated externally or internally.

A maximum of two wall signs are allowed on the premises, except as follows:

- a. On buildings with total building façade area greater than 12,500 square feet and less than 25,000 square feet, an additional 2 wall signs are allowed.
- b. On buildings with a total building façade area 25,000 square feet or greater, an additional 4 wall signs are allowed.

3. Window Signs. Sign area shall not exceed 10 percent of the total window area of any facade. Window signs shall meet the standards in SMC 18.44.030(D).

4. Projecting Signs. On properties where a freestanding sign cannot be erected due to setback requirements or building placement, a projecting sign may be allowed in lieu of the permitted freestanding sign. Said sign shall meet the requirements as set forth in SMC 18.44.170.

5. Awning or Canopy Signs. Sign area shall be calculated as part of total allowed area for a wall sign. No canopy sign shall extend above the top of the canopy.

6. Roof signs are prohibited.

7. Suspended Signs. Suspended signs shall meet the standards in SMC 18.44.170.

8. Electronic Reader Board Signs. Electronic reader board signs (ERBS) are allowed in the IC zone south of State Route 410 as follows:

a. ERBS shall not display more than one message per eight seconds.

b. Animation between messages shall be limited to one second.

c. No single electronic message is permitted to be repeated by flashing more than once every 16 seconds.

d. ERBS may only be allowed as part of a wall sign. Freestanding ERBS are not allowed.

e. Only one ERBS is allowed per site and parcel.

f. The difference between the off and solid-message measurement using the ERBS measurement criteria shall not exceed 0.3 footcandles. The measurement distance shall be calculated by using the following formula: measurement distance = the square root of the (area of sign square feet x 100).

g. ERBS shall be programmed to automatically adjust illumination for all times of day and night.”

Section 4. Severability. Should any section, paragraph, sentence, clause or phrase of this ordinance, or its application to any person or circumstance, be declared unconstitutional or invalid for any reason, or should any portion of this ordinance be preempted by state or federal law or regulation, such decision or preemption shall not affect the validity of the remaining portions of this ordinance or its application to other persons or circumstances.

Section 5. Effective Date. This ordinance shall take effect five (5) days from and after its passage, approval and publication as provided by law.

Passed by the City Council and approved by the Mayor of the City of Sumner, Washington, at a regular meeting thereof this _____ day of July, 2016.

Mayor David L. Enslow

ATTEST:

APPROVED AS TO FORM:

City Clerk Terri Berry, MMC

City Attorney Brett C. Vinson

First Reading:
Date Adopted:
Date of Publication:
Effective Date: