

Section 1: General Commercial Sign Code

- a. ERBS shall not display more than one message per eight seconds.
- b. Animation between messages shall ~~be limited to one second~~ not be allowed.
- c. ~~No single electronic message is permitted to be repeated by flashing more than once every 16 seconds.~~
- d. ~~ERBS may only be allowed as part of a wall sign. Freestanding ERBS are not allowed.~~
- d. ERBS are allowed on wall signs. If ERBS are installed they cannot exceed 75% of the allowed square footage of the sign. At least 25% of the sign must be fixed identification sign.
- e. Only one ERBS is allowed per site and parcel.
- f. The difference between the off and solid-message measurement using the ERBS measurement criteria shall not exceed 0.3 footcandles over ambient lighting conditions when measured at the recommended distance, based on the ERBS size. The measurement distance shall be calculated by using the following formula: measurement distance = the square root of the (area of the sign square feet x 100).
- g. ERBS shall be programmed to automatically adjust illumination for all times of day and night based on ambient light conditions using photocell technology.
- h. ERBS shall only be allowed in the GC district west of the White River.

Section 2: City Digital Sign Code

18.44.185 City informational signs.

City informational signs may be erected on City property for the purpose of informing the public of local events, meetings, and gatherings associated with City business. City informational signs shall contain no commercial advertising. City informational signs may only be monument signs, shall not exceed a total of 75 square feet and 37.5 square feet per side and shall not exceed a height of 6 feet. City informational signs may include digital messaging signs and shall not exceed 50% of the sign area.