



STAFF REPORT

DATE: September 18, 2017
TO: Planning Commission
FROM: Scott Waller, Planning Specialist
RE: **Zoning Code Text Amendment—Billboard Sign's**

I. BACKGROUND

While off premise signs are prohibited, there are various billboards that have been constructed throughout Sumner, which contain off premise advertising. This is a proposal for one sign code amendment. This looks to prohibit signs advertising marijuana within 2,000 feet of Churches, Residential, Libraries, Parks, Trails, Daycare or School uses. This will require adding signage advertising marijuana to the list of prohibited signs in SMC 18.44.110. This will apply to signs in all zones throughout the City and will be regulated by the distance said sign is from a particular use.

Staff is recommending this amendment to ensure that signs advertising marijuana and marijuana businesses are regulated by Sumner's sign code, and are an appropriate distance from the above mentioned uses.

II. SUMMARY OF PROPOSED AMENDMENTS

The specific amendment is summarized as follows:

A. Proposed amendment to add regulate signs advertising marijuana within a given distance of specific uses. (SMC 18.44.110(O)).

This amendment would prohibit signs from advertising marijuana if they are within 2,000 feet of any of the following uses: churches, residential, libraries, parks, trails, daycare or schools.

III. COMPREHENSIVE PLAN

The following pertinent sections and policies related to the amendment are presented below:

COMMUNITY CHARACTER ELEMENT

- 1.1 Encourage development which enhances the human, pedestrian scale, creating a sense of community and place.
- 1.2 Endeavor to maintain a complete community, consistent and compatible in character and design, containing housing, shops, work places, schools, parks, civic facilities, and community services essential to the daily life of residents.
- 1.3 In concert with the Sumner citizens and business community, maintain design guidelines and a design code, as appropriate, which address streetscape, landscape, and building design. Materials and methods of construction should be specific to the region, exhibit continuity of history and culture, and compatibility with the climate, protect historic and archaeological resources, and promote the community's character and identity.

IV. ANALYSIS

The proposed amendments are consistent with the City of Sumner's Comprehensive Plan. The proposed amendments further those goals and policies by promoting businesses in Sumner and protecting the community character by limiting where signs advertising marijuana can be located, based on nearby uses. The proposed amendment will help staff review regulate where signs that advertise marijuana in Sumner.

V. CONCLUSION

The amendments are necessary to provide clear regulations on where signs advertising marijuana can be located. This buffer from the above mentioned uses will clearly create areas where marijuana advertising is not allowed and will protect those specific uses from being in the vicinity of such signage.

VI. RECOMMENDATION

Staff recommends that the Planning Commission recommend approval of the amendments as presented in Exhibit A.

VII. NEXT STEPS

Planning Commission will hold a public hearing and consider these amendments on Thursday October 19, 2017.

VIII. EXHIBITS

- Exhibit A: Draft Ordinance
- Exhibit B: Buffer Map
- Exhibit C: Determination of Non-significance